



Usama Iqbal

Digital Product Designer

“ People ignore design that ignore people. ”

Frank Kimero

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Islamabad, Pakistan

Socials

Behance
@im_usama

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@usama-iqbal-73a20a225

Languages

Urdu
Native





English
Professional

Tools

Figma
UI Design, Prototyping

Adobe Creative Cloud
Graphic Design

Experience

- June 2022 – Present Islamabad, Pakistan
 **Digital Product Designer**
Oak Street Technologies
In my present position, I lead a team focused on UX Research and UI Design for Digital Products, Websites and Mobile Apps, overseeing end-to-end prototype creation and collaborating with the Product Owner and Business Analysts.
- Nov 2021 – June 2022 Islamabad, Pakistan
 **UI UX Designer**
Ovex Technologies Pvt. Ltd.
As a UI/UX Designer with experience in collaborating with teams to design Websites and Mobile App interfaces, my approach is rooted in a deep understanding of user needs and a keen eye for aesthetic and functional design.
- Nov 2020 – Nov 2021 Islamabad, Pakistan
 **Senior Graphic Designer**
Noon Homes
In my role as the senior designer, I excelled in creating intricate seamless patterns tailored for long-format digital printing, encompassing a diverse range of designer and customized textiles, including designs for cushions, curtains, T-shirts, and more.
- March 2018 – Nov 2020 Islamabad, Pakistan
 **Graphic Designer**
Instant Print System
I excelled in creating branded stationery for top-tier corporate clients. This included crafting business cards, letterheads, and magazines that reflected professionalism and conveyed their unique brand essence.







Education & Certifications

-  **Master Digital Product Design: UX Research & UI Design** September 2023
Udemy Completed In
-  **Foundations of User Experience (UX) Design** February 2023
Coursera Completed In
-  **Intermediate of Computer Sciences** Jan 2017 – Jan 2019
Concordia Colleges Islamabad, Pakistan

Skills

- UI/UX Design
- Design Systems
- User Research
- Competitive Analysis
- User Journey Mapping
- Wireframing
- Prototyping
- Usability Testing
- A/B Testing

Recent Projects

-  **DVRK Marketplace – Web App**
<https://figma.com>
-  **Shipsao – Web App**
<https://figma.com>
-  **Freshly – Mobile App**
<https://figma.com>
-  **Sentry App – Web App**
<https://figma.com>
-  **AI Chatbot – Mobile App**
<https://figma.com>
-  **REFA – Mobile App**
<https://figma.com>